

**EAST LONDON WASTE AUTHORITY**

**16 OCTOBER 2006**

**CONTRACT MANAGER'S REPORT**

<b>RECYCLING</b> <b>Resources for Recycling Initiatives</b>	<b>FOR APPROVAL</b>
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**1 Purpose**

- 1.1 To update members on the implementation of recycling initiatives agreed at February's meeting of the Authority

**2 Background**

- 2.1 Recycling performance across ELWA has been steadily increasing over the last 3 years. However, further increases are required to meet the current and likely further increases in Statutory Performance Targets in ELWA and the four Constituent Councils.

- 2.2 At the Authority meeting in February, Members agreed a number of initiatives. They were:-

- a) Additional Promotional Material;
- b) Jenkins Lane Educational Centre;
- c) Recycling Containers;
- d) Longer Term Schemes;
- e) Project Management;

**3 The Initiatives**

**a) Promotional Material**

- 3.1 This proposal is to create specific promotional materials targeting each of the main recyclable items in the form of a recycling guide. The recycling guide is just being updated with the Recycle Now icons and should be ready for distribution at Libraries, Civic Centres and Reuse & Recycling Centres within a few weeks.

**b) Jenkins Lane Education Centre**

- 3.2 To achieve our aims and to represent what is a flag ship development for ELWA and Shanks, the original project budget for the furnishing and equipping of The Education Centre was circulated. A revised budget was produced that better reflected our requirements. The increased expenditure is primarily to increase the appeal of the Centre and to use more recycled materials in its furniture, fittings and equipment.

- 3.3 The Education Centre is due for completion by November 2006 and will be in use from the New Year.

- 3.4 The current expenditure to date, on the project, is £34,560.25 and will be completed in this financial year.

### **c) Provision of Recycling Containers**

3.5 One of the messages received from this recent door knocking campaign was that the public see one barrier to increased performance being the number of containers supplied

3.6 To facilitate the provision of additional containers in each of the four Boroughs a provisional sum of £25,000 per borough was allocated. The actual provision of these containers was a matter for each individual borough. To date the schemes support are:-

- Barking & Dagenham used the additional funding to introduce a doorstep green garden collection.

This system is based on a booking system using biodegradable light green bags. So far the borough has supplied 156,000 biodegradable bags at a cost of £224 per 1000, with a total cost of almost £35,000.

ELWA has supported this scheme to its full allocation of £25,000.

- Havering used the funding to support the current kerbside collection scheme by augmenting the contract provision of 13 sacks per quarter to a provision of 16 per quarter.

An additional 750,000 sacks were provided at a cost of £27,075.

Again the full allocation of £25,000 was therefore provided.

- Newham used this fund to augment its provision of orange sacks. It has enabled the borough to purchase an additional 76,923 rolls (of 13) orange recycling bags which were distributed through the local service centres, the post (when requested over the phone and by email) and as part of the scheduled deliveries.

Again the full allocation of £25,000 was therefore provided.

- It is Redbridge's intention to provide additional bags and boxes for the kerbside scheme and it is therefore expected that the allocation will be fully utilised.

### **d) Longer Term Initiatives**

3.7 There are also aspects of larger/longer term schemes that require a more in depth analysis and a professional feasibility study to bring them to fruition. These are:-

- ELWA wide composting facility, perhaps at one of ELWA's closed landfill sites.

Although funding was allocated to this feasibility study the initial work on this project has been completed by ELWA officers and Shanks.east london. This is an important project and the next stages of project development will need external support for example in preparing planning applications.

- Provision of an ELWA Educational Bus

The Feasibility study on the provision of either transport or mobile teaching facilities is linked to the use of the Educational Centre. It is considered that

this work cannot start until the Centre is operational. It is therefore envisaged that this will commence in the New Year

#### **e) Project Management**

3.8 Discussions are being held within London Remade to understand whether value for money could be achieved by entering into an agreement with them for project-based support. London Remade acts as a leading advisor and consultant to London Boroughs to improve recycling waste management. London Remade is not for profit business funded by The London Development Agency and other sponsors.

#### **4 Conclusion**

##### **4.1 Progress on The Recycling Initiatives is as follows:**

<u>Initiative</u>	<u>Progress</u>	<u>Likely Outcome</u>
a) Promotional material	On track	Completion this financial year
b) Education Centre	On track	Completion this financial year
c) Recycling Containers	On track	Completion this financial year
d) Composting facility	Subject to separate reports	Sourced internally so far
f) Bus	Linked to Visitors Centre Jenkins Lane	Expenditure requirement unlikely this financial year
e) Project Management	Being considered	Expenditure likely.

#### **5 Implications in 2007/08**

5.1 2007/08 will again be a transitional year for the implementation of the Integrated Waste Management Strategy for each of the Boroughs as the new IWMS facilities complete the final stage of development. To ensure continued momentum on these initiatives and to allow for the pump priming of other new initiatives, it is recommended that funds for recycling initiative continue for one further year.

#### **6 Financial Implications**

6.1 The provision in the Contingency for the above expenditure is sufficient for this financial year.

6.2 A further contingency sum of £200,000 would be appropriate for 2007/08, which again is a transitional year, to support new initiatives across the four Boroughs.

## **7 Recommendations**

7.1 Members are recommended to:

- a) note this report;
- b) Continue funding the Recycling Initiatives programme for a further year.

Dave Hawes  
**CONTRACT MANAGER**

### Background Papers

1. Recycling: Resources for Recycling – Initiative report to the Authority dated 06.02.06